

CURRICULUM VITAE

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Date of Birth	22nd August 1974		

Profile

I worked previously at Oyster Partners for three and a half years as a senior designer. After returning from a spot of travelling I then worked for over four years as a freelance senior designer and art director for a wide range of clients and projects.

Most recently I worked full time for two years client side for a large architectural and surveying company, working on a couple of large high profile projects. I am now freelance again and looking for more creative challenges. My work is very varied with my key strengths being a very good eye for detail, and the ability to tailor my work to the project at hand. I am able to approach each brief with the end product and audience in mind creating clean, clear and well thought out results.

Work Experience

Jun 07 - Ongoing

GIA and FIND – Full time senior designer and art director

Concept development, design, branding, art direction, information architecture, project management, client liaison.

Projects included:

- FIND Maps - Online GIS mapping tool for architects and developers
- GIA - Corporate website
- Glenfern - Holiday cottage promo website and branding
- MSA - Corporate website

Mar 04 - May 07

Various agencies - Freelance senior designer and art director

Projects included:

- Sony - 'Release Your Music' micro-site (Flash)
- Silver Cross - Consumer website
- Yoo - Copenhagen property development website (Flash)
- Adobe CS3 - Marketing website pitch for Spring launch
- Chanel 4 - Micro-site promoting the 'UK Music Hall of Fame' TV show
- Guinness - Pitch for global website
- Jasmine studios - Photographic studios website (Flash)

Freelance agencies

AKQA	Pod 1
Bite	Poke London
Bob Bentley Design	The Team
Corporate Edge	The Tin
DLKW	Tonic
EHS Brann	Tribal DDB
FIND	Victoria Real
GIA	Wheel
Large Design	Wunderman

Jun 00 - Nov 03

Oyster Partners – Full time senior designer

Concept development, design, information architecture, and client liaison.

Clients included:

- BT
- Orange
- Britannia
- Rothschild
- FPDSavills
- Go-fly

Work Experience, continued

Aug 99 - Jun 00	Middleweight print designer, Definition Design
Jan 99 - Jul 00	Freelance Designer and Illustrator, Various magazine houses.
Oct 96 - Jan 99	Designer/Art Director, Verkerke Reproducties at Hallmark Cards.

Education

1994-1996	University of Humberside, Graphic Design and Illustration, 2.1
1992-1994	Dunstable College, Graphic Design, Distinction
1990-1992	Barnfield College, Graphic Design, Distinction
1987-1990	Houghton Regis Upper School. Six GCSE's grade C and above. Art & Design, English, English Lit (A,A,A)

Core Applications

Adobe Photoshop CS3, Macromedia Fireworks CS3, Adobe Illustrator CS3 , Microsoft Office, and basic Macromedia Flash CS3 skills.

Key Skills

My skills as a designer are wide ranging. I am able to apply my varied skills and styles to projects ranging from websites, micro-sites and marketing promotions, through to branding and illustration. I am interested in pursuing a varied creative role involving conceptualisation and hands on design. I understand the requirements involved in the interactive field and am able to apply this knowledge to create successful solutions.

Although my flash skills are basic I have had solid experience working collaboratively alongside flash developers designing, and overseeing the build of various micro-sites.

Interests

I enjoy all things creative and like reading magazines and browsing to keep my inspiration stores topped up! I also have an interest in craft. I make my own felt toys, and go to various craft events around London. I also love to travel and took an unforgettable round the world trip a few years back taking in places such as Thailand, Australia, New Zealand and Fiji. I also love eating out, catching up with friends, and people watching!

References

Available on request.